

## Five Serious Games Designed for Preschool Education Have Won an Award in Annual International Competition

Rochester, NY — August 13, 2025 — An educational game developed for Preschool Education has been cited for excellence in the 2025 International Serious Play Awards Program.

Gold Medals went to the following:

- [Daniel Tiger's Neighborhood: My Bedtime](#) - MY BEDTIME is a social-emotional game produced for PBS KIDS by Fred Rogers Productions and developed by Curious Media. Designed for preschoolers, the game celebrates diverse family structures and invites children to explore the bedtimes of six neighbors who each have their own routines, stories, and songs. Based on the beloved TV series *Daniel Tiger's Neighborhood* and developed with guidance from child development and diversity consultants, MY BEDTIME, and its Spanish version MI HORA DE DORMIR, provides an engaging opportunity for children and caregivers to connect at bedtime. Since launching in January 2024, MY BEDTIME has been played over 21.6 million times.
- [Lingokids](#) - Lingokids, the Playlearning™ app for children ages 2-8, offers an engaging, ad-free digital environment covering literacy, STEM, and socio-emotional learning through interactive, game-based experiences. Collaborations with NASA and Moonbug Entertainment have enriched the platform with unique content, while partnerships with the University of California Davis and the University of Central Lancashire validate its effectiveness for early learners. Lingokids empowers children to develop essential skills at their own pace, making learning fun, personalized, and accessible for families everywhere.

Silver Medals went to the following:

- [Alma's Way: Dominoes](#) - DOMINOES is a social play and critical thinking game produced for PBS KIDS by Fred Rogers Productions and developed by Makefully Studios. DOMINOES, also available in Spanish as DOMINÓ, is an extension of *Alma's Way*, the animated TV series, and rooted in traditional Puerto Rican double-six dominoes. Designed for children ages 4-6, the game can be played in one and two player modes on the same device. Since launching in November 2024, DOMINOES has been played over 4.8 million times.
- [Moshi Play](#) - Moshi Play is a leading digital play and learning app for children aged 2-6, designed to promote independent exploration and skill development in a safe, ad-free environment. The app features expertly crafted mini-games that reinforce early literacy, numeracy, and cognitive abilities while building confidence and patience. Moshi Play's soothing, familiar activities encourage self-guided learning without overstimulation, offering families a secure and engaging world for kids to play and grow.
- [Donkey Hodie: Cousin Hodie Playdate](#) - COUSIN HODIE PLAYDATE, also in Spanish as A JUGAR CON EL PRIMO DONKI, is a social-emotional game produced for PBS KIDS by Fred Rogers Productions and developed by Curious Media, set in the world of

*Donkey Hodie*, a whimsical puppet series inspired by *Mister Rogers' Neighborhood* and produced by Fred Rogers Productions and Spiffy Pictures. Designed with and for neurodivergent children first, in collaboration with child development advisors and a neurodivergent UX researcher, COUSIN HODIE PLAYDATE offers robust settings that allow the players and their caregivers to customize the game to suit their needs, abilities, and enjoyment. The game helps children practice perspective-taking and emotion recognition through interactive play with Donkey Hodie and her cousin, Cousin Hodie. Since launching in April 2024, COUSIN HODIE PLAYDATE has been played over 7.7 million times.

[Serious Play Conference](https://seriousplayconf.com/awards/) brings together professionals who are exploring the use of game-based learning, sharing their experience, and working together to shape the future of training and education. For more information on Serious Play Award Program, go to: <https://seriousplayconf.com/awards/>

For more information about Serious Play Conference, go to: <https://seriousplayconf.com/about-us/>

Media Contact:  
Sue Bohle  
[sue@seriousplayconf.com](mailto:sue@seriousplayconf.com)  
310 721 9083